

Pakistan 2023

FoodAg

Growing Sustainable Future



1ST

INTERNATIONAL FOOD AND AGRICULTURE EXHIBITION

FoodAg intends to exhibit and display the food and agricultural products of Pakistan. This event will provide exporters with an opportunity to interact with local and international buyers. Delegates from 55 countries have been invited to participate in the event.

4th – 6th
May
2023

Organized by Trade Development
Authority of Pakistan

www.tdap.gov.pk

Expo Centre Karachi, Pakistan

About TDAP

Trade Development Authority of Pakistan (TDAP), is the premier trade promotion organization, mandated to promote the product and services of the country in the international market. It also organizes international and country specific trade fairs for exportable products and services. TDAP provides a platform to importers and exporters for setting up meetings, seminars and information exchange events both physically and virtually.

About Event

The First International Food and Agriculture Exhibition FoodAg will be held from May 4th to 6th, 2023 at Expo Center, Karachi. The show will target delegates from Middle East, Central Asia, USA, Europe, and Africa. Some of the products to be showcased in the exhibition will be: cereals, fruits, vegetables, dates, confectionary, spices, edible oil & ghee, dairy, fish, meat& poultry, salt, honey, and various types of processed food.

Major Agriculture Sectors

Cereals
Fruits & Vegetables
Fisheries
Meat & Poultry
Processed Food
Dairy and Dairy Products

Cereals

Pakistan produces finest Basmati and other varieties of rice. It is the 4th largest exporter annually exporting rice worth over 2.5 billion USD to 193 countries of the world.





Fruits & Vegetables

Pakistan produces 50 different types of fruits and vegetables. Mango, citrus, potato and other fruits and vegetables are exported to Middle East, Far East, Europe, Central Asia, and Russia.

Fisheries

The 1400 km long coast line of Pakistan is a home to many types of fisheries and crustaceans. Most common are prawns, shrimps, lobsters, crabs, cuttle fish, ribbon fish, squids and many other type of fishes. They are regularly exported to Europe, USA, Far East, Middle East and some other countries.



Meat & Poultry

Pakistan is one the leading exporters of Halal Red Meat. Pakistan meat quality meets all required international standards and practices. The main export destinations includes UAE, Kuwait, Saudi Arabia, Qatar, Vietnam, Afghanistan, Bahrain and some other countries.



Processed Food

Pakistan's food and beverages industry is the second largest industry after textiles and clothing. Many of the value added products viz. spices, chocolates, biscuits, chewing gum, beverages, edible oil, frozen fruits and vegetables, honey, tobacco, snacks, bakery and cereal based products, sweets etc. are exported all around the world.



AN EVENT FOR THE MEDIA AS WELL



For enquiries & application

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Register Now: <https://agro.tdap.gov.pk/exhibitor-online-registration-form/>